

**In the Claims:**

1-20 (cancelled)

**21. (new)** A process comprising: having a user connect to a website; having said user select a webpage; having advertising delivered to said user; having said advertising being printed through a printing means; having said advertising being tangible print media; and having said advertising dynamically merged with an Unique Identifier Code which combines the Advertiser information and Coded Affiliate information to create uniquely identified advertising media that is delivered to the user electronically.

**22. (new)** A system according to claim 21 which includes having said user contact the system through the Internet.

**23. (new)** A system according to claim 21 which includes having said user connect to the system through the use of a computer.

**24. (new)** A system according to claim 21 which includes having said advertisement being uniquely identified tabbed flyers

**25. (new)** A system according to claim 21 which includes having said advertisement being uniquely identified business cards.

**26. (new)** A system according to claim 21 which includes having said advertisement being uniquely identified posters.

**27. (new)** A system according to claim 21 which includes having said advertising being delivered through electronic mail.